NSS PROFILE

* Year of Establishment of NSS: - The National Service Scheme was established in Utkal University in the year 1969.

* Aims of NSS: - Personality Development of the students through Community Service.

* Objective of NSS:-
  (i) Understanding the community in which they work.
  (ii) Understanding themselves in relation to their community.
  (iii) Identifying the needs and problems of the community and involving them in problem solving process.
  (iv) Developing among themselves a sense of civic and social responsibility.
  (v) Utilizing their knowledge in finding practical solution to individual and community problem.
  (vi) Developing competence required for group living and sharing of responsibilities.
  (vii) Gaining skills in mobilizing community participation.
  (viii) Acquiring leadership quality and democratic attitude.
  (ix) Developing capacity to meet emergencies and natural disasters.
  (x) Practicing National Integration and Social Harmony.

* NSS Coverage:-
  ➢ No. of affiliated colleges covered under NSS – 266.
  ➢ No. of NSS units – 470 (Male-272, Female - 198).
  ➢ No. of NSS Volunteers – 23,500.

* NSS Activities
Out of the two earmarked Programmes under NSS activities like NSS Regular Activities and special camping Programmes, the NSS Bureau of Utkal University organized various other activities like Inter college NSS camps, Blood Donation, Plantation, Swachh Bharat Mission, Awareness Camps on Environment Protection, Antidrug Addition, Preservation of Old monuments, Free Health Check up Camps, AIDS Awareness, Skill Development Programmes through TISS and state Employment Mission, Leprosy Awareness, Youth Exchange Programmes, etc.

ACHIEVEMENT:

* Indira Gandhi NSS Award
The NSS Bureau of Utkal University is the only NSS Bureau in the state which bagged the Indira Gandhi NSS Award for the year 1999 – 2000, the Highest Honor in the field of NSS for its outstanding contribution and spectacular achievement specially after the super Cyclone 1999.

* State NSS Award
Every year the NSS Volunteers and Programme Officers of Utkal University are conferred with State Level NSS Award for their commendable achievement in providing selfless service for Socio- Economic development of the community which are as follows:
<table>
<thead>
<tr>
<th>Year</th>
<th>Awardees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011 – 12</td>
<td>04 (Programme Officers – 01, Unit – 01, Volunteers – 02)</td>
</tr>
<tr>
<td>2012 – 13</td>
<td>06 (Programme Officers – 02, Unit – Nil, Volunteers - 04)</td>
</tr>
<tr>
<td>2013 – 14</td>
<td>07 (Programme Officers – 01, Unit – 01, Volunteers – 05)</td>
</tr>
<tr>
<td>2014 – 15</td>
<td>05 (Programme Officers – 01, Unit – Nil, Volunteers – 04)</td>
</tr>
</tbody>
</table>

* Saraswati Ray Gold Medal*

Utkal University is the only university which instituted a Gold Medal, in the year, 1997 to provide incentive to attract more number of women volunteers to join NSS. Since then one NSS women volunteer of the University is conferred with the Gold Medal every year.

* Youth Exchange Programme*

Youth Exchange Programme is a flagship Programme among other regular and special camping activities. Every year, the Bureau either hosts or deputes NSS volunteers / Programme Officers to National Integration Camps, Adventure Camps, Youth Trainings, Seminars, Republic Day Parade Camps, Pre Republic Day Parade Camps, Youth Festivals, Youth Conventions etc. which are as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 – 11</td>
<td>1003</td>
</tr>
<tr>
<td>2011 – 12</td>
<td>231</td>
</tr>
<tr>
<td>2012 – 13</td>
<td>1558</td>
</tr>
<tr>
<td>2013 – 14</td>
<td>3059</td>
</tr>
<tr>
<td>2014 – 15</td>
<td>3446</td>
</tr>
</tbody>
</table>

Total - 9297

* Blood Donation Camps*

To mark the 27th November, celebration of foundation day of Utkal University, every year the NSS Bureau of Utkal University is organizing Mega Blood donation Camps in which 1082 numbers of blood units have been collected voluntarily so far:

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 – 11</td>
<td>187</td>
</tr>
<tr>
<td>2011 – 12</td>
<td>187</td>
</tr>
<tr>
<td>2012 – 13</td>
<td>185</td>
</tr>
<tr>
<td>2013 – 14</td>
<td>200</td>
</tr>
<tr>
<td>2014 – 15</td>
<td>323</td>
</tr>
</tbody>
</table>

Total – 1082

Apart from this, different colleges having NSS units under Utkal University, also have organized voluntary blood donation camps as a result 7970 Nos. of blood units were collected as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 – 11</td>
<td>915</td>
</tr>
<tr>
<td>2011 – 12</td>
<td>1997</td>
</tr>
<tr>
<td>2012 – 13</td>
<td>1383</td>
</tr>
<tr>
<td>2013 – 14</td>
<td>1838</td>
</tr>
<tr>
<td>2014 – 15</td>
<td>1837</td>
</tr>
</tbody>
</table>
Total - 7970

* NSS Inter College Camps

NSS inter college camps are integral part of NSS activities. To give exposure to the NSS volunteers and to create sustainable projects like, plantation, literacy, entrepreneurship training etc. the NSS Bureau has organized NSS Inter College camps inside the university campus and other colleges as follows:

<table>
<thead>
<tr>
<th>SL No.</th>
<th>Year</th>
<th>Organizing Institution</th>
<th>No. of Participants</th>
<th>No. of Camps</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>2010-11</td>
<td>Narasinghpur College, Narsinghpur</td>
<td>200</td>
<td>01</td>
</tr>
<tr>
<td>02</td>
<td>2011-12</td>
<td>9 Colleges of 9 Districts</td>
<td>1800</td>
<td>09</td>
</tr>
<tr>
<td>03</td>
<td>2012-13</td>
<td>2 Colleges</td>
<td>400</td>
<td>02</td>
</tr>
<tr>
<td>04</td>
<td>2013-14</td>
<td>01 NSS Bureau &amp; 10 Colleges</td>
<td>2200</td>
<td>11</td>
</tr>
<tr>
<td>05</td>
<td>2014-15</td>
<td>02 NSS Bureau &amp; 5 Colleges</td>
<td>1400</td>
<td>06</td>
</tr>
</tbody>
</table>

This calendar year, the Bureau has organized 4 Inter college camps consisting of 800 NSS volunteers on the eve of celebration of Nabakalebara of Lord Jagannath during June to July 2015.

State level NSS Inter University Camp on the Occasion of Celebration of International Day on Yoga

The NSS Bureaus has organized a state level Inter University NSS camp on the occasion of celebration of International Day of Yoga from 17-06-15 to 25-06-10 inside Utkal University campus with 260 NSS volunteers. The NSS volunteers from 9 Universities participated successfully in the said camp. On the eve of celebration of International Day of Yoga on 21.06.15, the volunteers practiced basics of Yoga under the supervision of Yoga experts. They not only learnt the basics of Yoga but also took the pledge to disseminate the message of Yoga with its practice among the community where they belong to. The volunteers also planted 200 numbers of plants in the campus and cleaned the campus under Swachha Bharat Mission. The volunteers rendered commendable services at Lord Alarnath Temple of Brahamgiri during Maha Anabasar to Car Festival, Suna Besa and Neeladri Bije at Puri. The volunteers helped the police personnel in traffic control, safe passage for Ambulances, arranged queues of pilgrims to avoid stampede and safe viewing of festival, helped the private agencies in providing free kitchen to the pilgrims throughout the day and night for which the Govt. of Odisha Department of Higher Education felicitated 56 outstanding NSS Volunteers, 02 Programme Officers and the Programme Coordinator, NSS Bureau of Utkal University with cash prize, citation, flower bouquet and shawl.

* NSS Special Camps

NSS special camps are another flagship programme of NSS activities. The NSS units of various colleges under Utkal University organized special camps as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of camps</th>
<th>No. of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 – 11</td>
<td>234</td>
<td>5850</td>
</tr>
<tr>
<td>2011 – 12</td>
<td>182</td>
<td>4550</td>
</tr>
<tr>
<td>2012 – 13</td>
<td>144</td>
<td>3600</td>
</tr>
<tr>
<td>2013 – 14</td>
<td>165</td>
<td>4125</td>
</tr>
</tbody>
</table>

61
A) Consultation Programme on Skill Development

The Hon’ble Vice-Chancellor attended the consultation programme at Bigyan Bhawan, New Delhi from 24.05.13 to 25.05.13 organized by TISS and supported by Advisor to Prime Minister’s office on skill development. The Vice-Chancellor committed to organize various skill development programme with the help of TISS to make the students self reliant in future. The programme is started in 3 colleges initially with a target of covering all colleges under Utkal University. National University Student Skill Development Programme (NUSSD) has introduced “Skill Training” so that the NSS volunteers at degree level acquire job related skills through Tata Institute of Social Sciences (TISS), the key knowledge partner. Utkal University, Bhubaneswar is one of the participating universities among the 11 other universities. Under Utkal University, the following three colleges have been identified to target the NSS volunteers;

- City Women’s Degree College, Bhubaneswar.
- Balugaon College, Balugaon, Khordha.
- B.B. Mahavidyalaya, Chandikhole, Jaipur

NUSSD will target 5000 students in the next 3 years. Degree students from the colleges will acquire “Certificate in Management and Soft Skills” which include Motivating the Youth: Skill Building, English Communication, Youth Leadership and Soft Skills, Financial Literacy, Digital Literacy, Legal Literacy and Skills in working with communities. After completing these courses, there will be some domain area courses for students to study. The students will be conferred Certificate and Diploma Certificate after completing the whole course modules.

- NUSSD status update:
  - Three Programme Officers are working at 3 colleges to mobilize resources for NUSSD.
  - Successfully completed integrated summer course on management in Soft-Skill where 55 students had attended from three pilot colleges.
  - Completed 5 training of trainers (ToT) for five foundation courses on Management and Soft-Skills and 65 Trainers have been through these ToTs.
  - Students registration is in progress and our target is 1000 from three pilot colleges.

B) Placement Linkage Training Programme

As a pilot project to give the educated youth employment opportunities, the Employment mission has organized placement linkage Training programmes for the NSS volunteers, students and other unemployed youth of the community in four colleges on different dates as stated below. The employment officer of University Employment Information & Guidance Bureau of Vani Vihar has given a career counseling/planning talk to the volunteers and students present in the programme. Application forms and Placement Linkage Training Programme (PLTP) details were given to the participants to register their names under the programme and mobilize the other unemployed youth to avail opportunity.
<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of the College</th>
<th>Date of the Programme</th>
<th>No. of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>B.B. Mahavidyalaya, Chandikhole</td>
<td>03.08.2012</td>
<td>100</td>
</tr>
<tr>
<td>2</td>
<td>M.H.D. Mahavidyalaya, Chhatia</td>
<td>-do-</td>
<td>100</td>
</tr>
<tr>
<td>3</td>
<td>K.B. College, Baranga, Khurda</td>
<td>12.09.2012</td>
<td>200</td>
</tr>
<tr>
<td>4</td>
<td>Baneswar Degree College, Balliaanta</td>
<td>18.09.2012</td>
<td>50</td>
</tr>
</tbody>
</table>

* **District Programme Officers and Block Level Nodal Officers, NSS**

In order to assist the Programme Coordinator, NSS in proper monitoring and coordination of NSS programmes in the district, the State Govt. has appointed 9 DPOS and 86 BLNOs from among the active NSS Programme Officers of the District and Block as follows:

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>District</th>
<th>DPOBLNOS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Angul</td>
<td>0108</td>
</tr>
<tr>
<td>2</td>
<td>Cuttack</td>
<td>0114</td>
</tr>
<tr>
<td>3</td>
<td>Dhenkanal</td>
<td>0108</td>
</tr>
<tr>
<td>4</td>
<td>Jagatsinghpur</td>
<td>0108</td>
</tr>
<tr>
<td>5</td>
<td>Jajpur</td>
<td>0110</td>
</tr>
<tr>
<td>6</td>
<td>Kendrapada</td>
<td>0109</td>
</tr>
<tr>
<td>7</td>
<td>Khurda</td>
<td>0110</td>
</tr>
<tr>
<td>8</td>
<td>Nayagarh</td>
<td>0108</td>
</tr>
<tr>
<td>9</td>
<td>Puri</td>
<td>0111</td>
</tr>
</tbody>
</table>

The DPOs have successfully monitored and guided the Programme Officers to coordinate the Regular, Special and Inter College camps organized by different colleges in their respective districts. They also successfully managed the self defense programme in the district. The BLNOs also successfully managed and organized volunteers Internship Programmes organized by Directorate of Youth Services and Sports Department at the Block level.

* **Internship Programme**

The Directorate of youth services & sports, Govt. Of Odisha organized Internship programmes at Block level to make the students self reliant which was successfully organized by BLNOS as a result around 1967 numbers of student youth were benefitted out of 4500 under the State Youth Policy 2013.

* **Collaborative Agencies**

The NSS units of different colleges collaborated with various Govt. & Non Govt. agencies in executing its activities like Panchayati Raj Department, R.D. Department, SC/ST Department, Schools & Mass Education, Housing & Urban Development Department, Forest and Environment Department, Women & Child Welfare Department, UNICEF, OSDMA, etc.
* **National Voters Day**

In order to create awareness among the adult to take part activity in election procedure in a democratic country like India, the Chief Election Commission launched the National Voters Day Campaign through NSS.

Accordingly, the state Election Commission launched the campaign and involves the NSS volunteers in the process. The NSS units organized door to door campaign for addition, deletion, new enrollment and correction of existing voters list. Various competitions like slogan writing, poster making were organized among the NSS volunteers. The successful and active volunteers were declared as Campus Ambassadors.

* **International Population Day**

National Population Stabilization Fund an autonomous body organized population rallies in 8 Universities across India out of which NSS Bureau Utkal University is one. On that day i.e. on 11.07.15, a Mega NSS rally was organized in Bhubaneswar City covering 6 kms by NSS Bureau in which 600 NSS volunteers from different colleges participated and disseminated the message of various hazards of population Growth through Posters, Banners and Giving slogans.

* **Control and Prevention of Dengue:**

In view of the uncontrolled spread of Dengue in Cuttack City, 100 NSS volunteers of Cuttack were deployed at the request of District Collector, Cuttack for control and prevention of dengue. The volunteers searched 30 households and verified the disposed tyres, water coolers used green coconuts, Air-conditions, surroundings of flower trees etc. in collaboration with Cuttack Municipal Corporation.

* **International Youth Exchange Programme:**

The NSS Volunteers of Utkal University participated in the International Youth Exchange Programme at Hotel May Fair, Bhubaneswar and interacted with 34 Youth Delegation of Srilanka and South Korea. The foreign delegates learnt the NSS clapping of Odisha and they presented dry food items of their country in return.

Another Cultural Exchange Programme was organized through presentation of Cultural Programmes by the NSS Volunteers during the visit of 100 numbers of Chinese Delegation to Odisha. The Volunteers interacted with them and lead them to visit the World Famous Black Pagoda at Konark. These two Programmes remained as unforgettable experience in their life.

* **Utkal University Smart Campus Cleaning Programme:**

The NSS Bureau has taken an initiative to clean the University Campus under Smart City Bhubaneswar on 13.11.15. For the purpose around 500 participants especially University Students, Faculties, Employees, CRPF, BMC and NSS Volunteers from different colleges participated enthusiastically and cleaned the Campus. Besides 42 NSS Programme Officers under BMC jurisdiction established Smart City Laboratories in their respective Colleges after successfully completing the Training.

* **Assets Created:**

(i) Plantation : 47,268 Nos. of saplings

(ii) Number of persons made Literate : 11,588

(iii) Reconstruction & Repair of Road : 72.45 Kms.
(iv) Number of Wells/Tube Wells cleaned/bleached : 452
(v) Number of Ponds cleaned : 87
(vi) Free Health Check Up : 4631 Persons

Celebration of International Day of Yoga

Participants performing at International Day of Yoga

Hon’ble Minister, Higher Education Inaugurating the NSS Inter College Camp on Nabakalebar of Lord Jagannath, Puri
Cleaning Drive at Nabekalebar under Swachh Bharat Mission

Volunteers Clearing passage for free movement of Ambulance

Valedictory Function of Nabakalebar Inter Colge NSS Camp
State NSS Award giving ceremony 2014-15

Welcoming Gopabandhu Jyoti at Kendrapada

Observation of World AIDS Day

Blood Donation Camp

Observation of Vana Mahotsava
Rally on Nation Unity Day

Awareness Campaign on National Voter’s Day

Distribution of Drinking Water during Summer

Organisation of Free Health Check-up Camp

Swachh Bharat Mission
Interaction with Delegates from China under Youth Exchange Program

Delegates from South Korea and Sri Lanka
(iv) Number of Wells/Tube Wells cleaned/bleached : 452
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Rally on Nation Unity Day
Awareness Campaign on National Voter’s Day

Distribution of Drinking Water during Summer
Organisation of Free Health Check-up Camp

Swachh Bharat Mission
Interaction with Delegates from China under Youth Exchange Program

Delegates from South Korea and Sri Lanka
ABBREVIATION

BMC – Bhubaneswar Municipality Corporation
CDC - College Development Council
CDS- Centre for Development Studies
CMGI- Centre For Modernizing Government Initiative
CRPF- Central Reserve Police Force
DDCE- Directorate of Distance & Continuing Education
DHEO- Department of Higher Education, Odisha
ICICI- Institute of Credit and Investment Corporation of India
ICT-Information and communications technology
IGNOU- Indira Gandhi National Open University
INFLIBNET - INFormation and LIBrary NETwork
IQAC - Internal Quality Assurance Cell
IRADe- Integrated Research and Action for Development
IRMA- Institute of Rural Management Anand
L&T - Larsen and Turbo
MOU – Memorandum of Understanding
MSW - Master in Social Work
NASSCOM – National association of Software and Services Companies
NFCL - Nagarzuna Fertilizer Chemicals limited
NGO – Non Government Organisation
NSDC - National Skill Development Corporation
NSS - National Service Scheme
NUSSD - National University Student Skill Development
OPD – Out patient Department
ORSAC – Odisha Space Application Center
OUAT- Orissa University of Agriculture and Technology
PGDBIM -Post Graduate Diploma in Banking & Insurance Management
PGDDNM – Post Graduate Diploma in Dietetics & Nutrition Management
PGDHRM – Post Graduate Diploma in Finance Management
PGDMM – Post Graduate Diploma in Marketing Management
PGDPOM – Post Graduate Diploma in Production & Operation Management
PGDTTM – Post Graduate Diploma in Tour & Travel Management
PLTP- Placement Linkage Training Programme
POSCO - **Pohang Iron and Steel Company**
PRADAN – professional assistance for development action
PSU- Public Sector Undertaking
SEBI- **Securities and Exchange Board of India**
TCS – Tata Consultancy Services
TISS – Tata Institute of Social Sciences
UEIGB - University Employment Information and Career Guidance Bureau